



**EAST BURWOOD**  
FOOTBALL CLUB

*Sponsorship is a Partnership*

## **ABOUT US**

For over the past 100 years, the East Burwood Football Club has been one of the Eastern Suburb's premier sporting institutions providing sporting and other recreational services to members of our community. We are a founding member of the Eastern Football League, which is regarded as the strongest metropolitan competition in Australia. The Junior Club fields teams from Under 9's through to Under 17's and the Senior Club fields U19's, Reserves & Seniors.

We also have basketball and netball teams competing in local competitions. The club is ever expanding and are encouraging a family friendly atmosphere where all feel welcome.

East Burwood football club each year will partner with a selected charity, to raise money for this charity and promote our values on social responsibility.

### **EAST BURWOOD FOOTBALL CLUB**

East Burwood Reserve, Burwood Highway,  
East Burwood, Victoria, 3151  
Ph: (03) 9887 8574

If you would like to speak to a member of our sponsorship committee, please contact:

**Junior Club - Paul Weston**  
pweston@allianceinsurance.com.au

**Senior Club - Peter Storey**  
pstorey@cutandfill.com.au

## **2017 SPONSORSHIP PACKAGES**

*The Breeding Ground  
of Champions*

## PLATINUM PACKAGE

(\$10,000 - 2 year commitment)

- Sponsor's sign to be placed on the top of the elevated scoreboard.
- During every home game, sponsor advertising will scroll across electronic scoreboard.
- Two sponsor's fence sign's at prominent positions around the ground.
- Sponsor's sign placed above the sporting club bar along with digital advertising in the clubrooms at all home games.
- Sponsor's sign placed in the players change rooms (home team).
- Sponsor's logo placed in EFL record with club reports.
- Sponsor's logo prominently displayed on clubs website front page and sponsors page and promoted via facebook and instagram.
- Sponsor's logo prominently displayed on front page of club newsletter (Rampage).
- Opportunity to speak at a club function to promote the business.
- Framed club guernsey to be presented to sponsor in appreciation for their commitment to the club.
- Sponsors Pack, including merchandise and two president club memberships.
- Club Luncheon.

### BREEDING GROUND OF CHAMPIONS

As a community sporting organisation dedicated to providing healthy recreational and sporting activities for kids and their families, we are proud of the role our club has played in fostering excellence in sporting achievement. Current AFL players include:

1. Hawthorn Premiership Player - Josh Gibson
2. 2007 Carlton Best & Fairest Winner - Andrew Carrazo
3. Port Adelaide Star - Robbie Gray
4. Other East Burwood Players Drafted to the ALF:
  - (a) 1994 - Adam White, Carlton
  - (b) 1997 - Brett Rose, Sydney
  - (c) 1999 - Trent Hotton, Collingwood
5. East Burwood Players to play VFL/AFL prior to the introduction of the AFL draft:
  - (a) Alan Richardson, Collingwood
  - (b) Adam Slater, Richmond
  - (c) Greg Miller, Richmond
  - (d) Bradley Ross, Footscray
  - (e) Graeme Jacobs, Melbourne

## GOLD PACKAGE

(\$5,000 - 2 year commitment)

- Sponsor's sign on the elevated scoreboard.
- Sponsor's logo prominently displayed on clubs website front page and sponsors page and promoted via facebook and instagram.
- Two sponsor's fence signs at prominent positions around the ground.
- Game day advertising via a rolling screen on a proposed new electronic scoreboard.
- Sponsor's logo prominently displayed on front page of club newsletter (Rampage).
- Framed club guernsey to be presented to sponsor in appreciation for their commitment to the club.
- Sponsors Pack, including merchandise and two president club memberships.
- Club Luncheon.

## SILVER PACKAGE

(\$3,000 - 1 year commitment)

- Two sponsor's fence signs positioned around the ground.
- Game day advertising on electronic scoreboard.
- Sponsor's logo displayed on club website.
- Sponsor's logo prominently displayed on front page of club newsletter (Rampage).
- Two Ramrod memberships.

## BRONZE PACKAGE

(\$1,500 - 1 year commitment)

- One sponsor's fence sign positioned around the ground.
- Sponsor's logo displayed on club website.
- Sponsor's logo prominently displayed on front page of club newsletter (Rampage).
- One Ramrod membership.