

EAST BURWOOD FOOTBALL CLUB

2022 Women's Coach

ALI ROCK

East Burwood Football Club is delighted to announce the appointment of a Ali Rock to the position of senior coach of our first ever senior women's team. This foundation appointment underlines the commitment of the club to forge long term pathways for girls and promote an inclusive environment for community sport.

Ali Rock has been involved in community clubs from an early age representing Leongatha Football Netball Club for six seasons. After moving to Melbourne, Ali continued her sporting career for Parkville Netball Club until 2016. Ali was a foundation member of the Marcellin "Sheagles" in 2017 capturing the VAFA inaugural premiership in premier division. Following this successful campaign, Ali was asked to be Vice-Captain of Marcellin's A grade team in 2018. She was selected in the Victorian team that defeated South Australia in the Amateur Women Football Carnival. Ali is a teacher by trade and is currently Assistant Head of Sport at Whitefriars College. She has coached many teams to premierships across various sports, including football.

She joins the East Burwood Football Club with a wealth of experience and a passion to promote women's football. Her understanding of community sport is vast and the committee could not have been more impressed with her vision and enthusiasm. This long-term strategy and commitment from the club, following on from the emergence of netball, demonstrates our commitment and desire to provide sporting avenues for girls.

Ali's task over the next few months is to build a playing list and structure for girls' football to ensure sustained growth and improvement. Any offers of support to ensure this growth is certainly appreciated. If you are interested in finding out more, please contact the club directly via email - eburwood@efnl.org.au

We welcome Ali as the senior women's coach and know that she will quickly garner the support of all the East Burwood family.

